

## The Outlets at Bergen Town Center Announce the Addition of Six New Stores

Company Release - 10/18/2011

--Chico's Outlet, J. Crew Outlet/crewcuts, Jos. A. Bank Factory Store, REI, Sugar and Plumm and Ultra Diamonds All Now Open--

PARAMUS, N.J.--(BUSINESS WIRE)-- The Outlets at Bergen Town Center today announced the addition of six new stores as it continues to expand and enhance its position as one of Northern New Jersey's most exciting shopping destinations. In recent weeks, Chico's Outlet, J. Crew Outlet/crewcuts, Jos. A. Bank Factory Store, REI, Sugar and Plumm, and Ultra Diamonds have all opened, bringing an even greater selection of merchandise and outstanding value to shoppers.

- The Chico's brand is known for its combination of great style, one-of-a-kind details and warm personal service, offering women sophisticated, casual-to-dressy apparel, intimate apparel, complementary accessories and gift items.
- J.Crew offers the highest quality men's and women's clothing as well as children's clothing including cashmere, sweaters, women's dresses and shoes, men's shirts and ties, accessories and much more.
- Jos. A. Bank Clothiers, Inc., established in 1905, is one of the nation's leading retailers of men's classically-styled tailored and casual clothing, sportswear, footwear and accessories.
- REI is a national outdoor retail co-op dedicated to inspiring, educating and outfitting its members and the community for a lifetime of outdoor adventure and stewardship. Its 24,100 square-foot location in Paramus offers quality outdoor gear and clothing.
- Sugar and Plumm, Purveyors of Yumm, is a destination for children and adults alike, offering a wonderland of delectable dishes, tasty treats and extravagant edibles, including cakes, chocolates, candy, pastries and much more, in its debut location at The Outlets at Bergen Town Center.
- Ultra Diamonds is the fifth largest fine jewelry brand in the U.S. Founded in 1991, it is dedicated to bringing

customers quality merchandise at the lowest price.

The new stores further elevate an already exceptional mix of retailers at The Outlets at Bergen Town Center, including Banana Republic Factory Store, Bloomingdale's Outlet Store, Century 21 Department Store, Guess Factory store, Marshalls, Last Call Studio by Neiman Marcus, Nike Factory Store, Nordstrom Rack, Saks Fifth Avenue OFF 5th, Target, Tommy Hilfiger and Whole Foods Market.

The Outlets at Bergen Town Center is one of northern New Jersey's most popular value shopping destinations. The 1.5 million square foot center is conveniently located at the intersection of Route 4 East and Forest Avenue in Paramus, New Jersey. It is home to over 80 specialty shops and popular dining options including celebrity chef Bobby Flay's Bobby's Burger Palace, Qdoba, Sarku Japan, Subway and Villa Fresh Italian Kitchen. Ample parking makes it a convenient one-stop destination for shopping and dining. For more information, please visit [www.bergentowncenter.com](http://www.bergentowncenter.com).

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